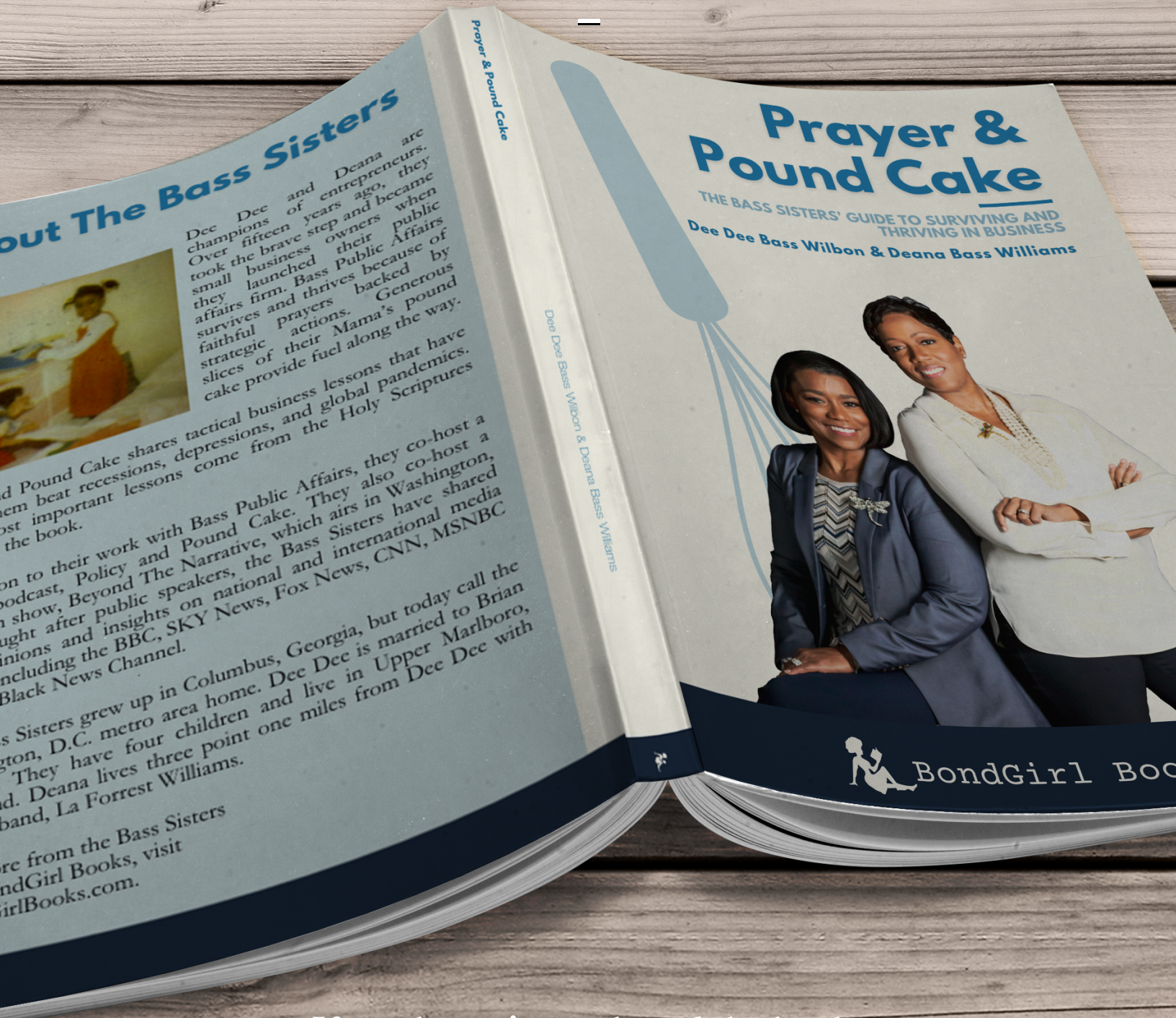


# THE GOODIES

from The Bass Sisters



If you haven't purchased the book,  
click here!

CLICK HERE







“Reading is essential for those who  
seek to rise above the ordinary.”  
Jim Rohn

[LibriVox](#)

[Lit2Go](#)

[OpenCulture](#)

[Overdrive](#)

[Biblegateway](#)



**READ FOR  
YOUR LIFE.**

These are free or  
nearly free resources  
for **BOOKS!** Go on  
now...Read for your  
life!



Be sure to sign up for  
BGB's book club. It's  
virtual and at least once  
a year held at the  
National Press Club over  
Tacos!!!!



---

## CHARTING YOUR COURSE & CAN I GET THAT IN WRITING? & PULLING A FALLON CARRINGTON

Don't try to reinvent the wheel! There are wonderful FREE resources to help you draft your business plan and draft contracts. During our start-up days, we lived on the SBA and SCORE websites. Both organizations also have free resources for training and coaching. Also, check out our friends at Smart Women Smart Money to be empowered in areas of financial literacy.

**SBA**

**SCORE**

**SWSM**



# Market Analysis

Below are resources to marketing analysis documents. You can find other templates that require membership to their site. The resources we have chosen are free online.

1. Bookmark these sites. They also offer other free business tool templates.
2. Don't be intimidated by the detail of some of these templates. Be fierce and fearless and begin gathering the information needed about your industry!
3. If you have not done so already, buy the book, Prayer and Pound Cake.

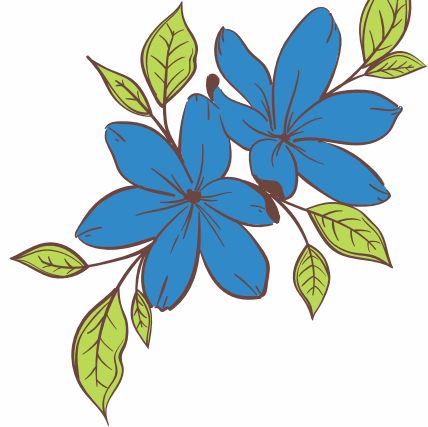
## Sample 1

This is a template from Microsoft Office.

## Sample 2

This is a template from WordTemplatesOnline.net. You can also download a full sample template from a company "Family Farmers Choice."

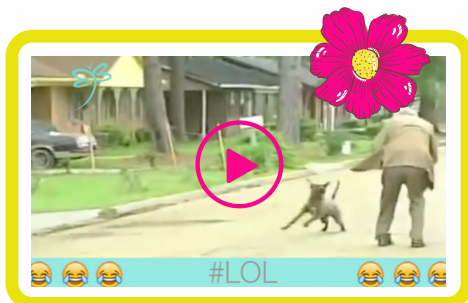




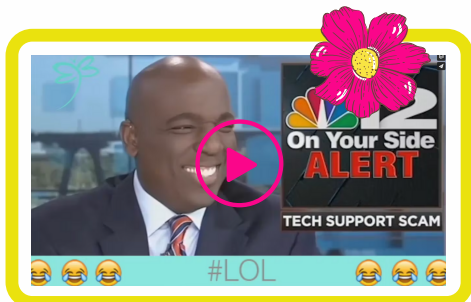
# Laughter is Necessary

## WEEKLY LAUGH PLANNER

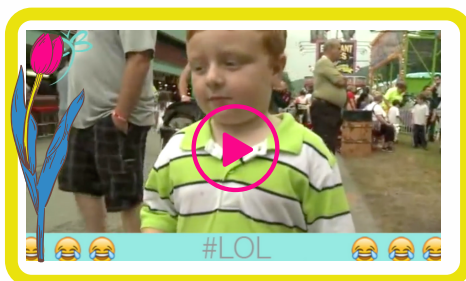
SUNDAY



MONDAY



TUESDAY



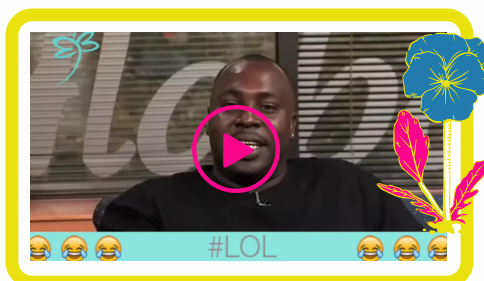
WEDNESDAY



THURSDAY



TUESDAY



WEDNESDAY



LAUGHING OUT LOUD LITERALLY!





# Equally Yoked In Business

Share copies of these questions with you business partners. Compare notes to see if you are on the same page. This is the time to course correct if you are not!

**WHAT ARE YOUR TOP CONTRIBUTIONS TO THE COMPANY**

---

---

---

**WHAT ARE PARTNER'S TOP CONTRIBUTIONS TO THE COMPANY?**

---

---

---

**WHAT IS YOUR COMPANY'S MISSION?**

---

---

---

---

---

---

---

**WHAT ARE THE TOP 3 COMPANY PRIORITIES?**

---

---

---

**WHAT ARE THE TOP 3 HURDLES IN THE NEXT YEAR?**

---

---

---

**NOTES**

**WHAT WERE THE COMPANY'S GREATEST VICTORIES OF THE LAST YEAR?**

---

---

---



# About The Bass Sisters



Dee Dee and Deana are champions of entrepreneurs. Over fifteen years ago, they took the brave step and became small business owners when they launched their public affairs firm. Bass Public Affairs survives and thrives because of faithful prayers backed by strategic actions. Generous slices of their Mama's pound cake provide fuel along the way.

Prayer and Pound Cake shares tactical business lessons that have helped them beat recessions, depressions, and global pandemics. Their most important lessons come from the Holy Scriptures shared in the book.

In addition to their work with Bass Public Affairs, they co-host a weekly podcast, Policy and Pound Cake. They also co-host a television show, Beyond The Narrative, which airs in Washington, D.C. Sought after public speakers, the Bass Sisters have shared their opinions and insights on national and international media outlets, including the BBC, SKY News, Fox News, CNN, MSNBC and the Black News Channel.

The Bass Sisters grew up in Columbus, Georgia, but today call the Washington, D.C. metro area home. Dee Dee is married to Brian Wilbon. They have four children and live in Upper Marlboro, Maryland. Deana lives three point one miles from Dee Dee with her husband, La Forrest Williams.

For more from the Bass Sisters and BondGirl Books, visit [BondGirlBooks.com](http://BondGirlBooks.com).